



Istituto Culturale Internazionale
Institut Culturel International
International Cultural Institute

LOS CAMINOS DEL CAFÉ - CUBA

An heritage for the future

In Santiago de Cuba, there is a unique world heritage registres by UNESCO: the coffee plantations from the late 19th century. These ruins were the starting point for the project *Los Caminos del Café* which was developed by the Oficina del Conservador de la Ciudad de Santiago de Cuba and the Malongo corporate foundation with a financial contribution by the European Union.

It is all about contributing to the Santiago de Cuba area socio-economic development with culture as base and the support of responsible tourism.

Concretely, *Los Caminos del Café* is planning to restore an 19th century coffee plantation, *La Fraternidad* (in the Sierra Maestra Mountain) and, in the historical centre of Santiago de Cuba, to restore an old coffee producers house, *Casa Dranguet*, in order to turn it into a Cultural Centre about this heritage.

The most important elements are the integration of the local population, the training program for young people to very specific professions and the creation of international exchanges between professionals.

Using videos and documents explaining the evolution of the project, we intend to highlight how the development of a so important cultural project, especially in a such period of transformations for Cuba, is benefit to a territory and a population but also finds a resonance with our European reality. On the sideline of the Architecture Biennial, we wished to make, in a simple and informative way, an honest presentation of the project actions, to get people interested in it and to arouse their curiosity about this unknown heritage of Cuba island, off the beaten tracks.

Learn more:

About LOS CAMINOS DEL CAFÉ - CUBA

<https://www.facebook.com/loscaminosdelcafe>

About ICI Venice:

ICI Venice is a cultural non-profit association whose objective is to develop international cultural resonances between East and West, between ethnographic art and a contemporary element (art, architecture, design, etc ...), as well as the promotion of the venetian heritage. Created by young Italian and French people, ICI Venice, in less than two years, has become a cultural actor recognized by the Ca ' Foscari University, the MiBACT both for its scientific rigor as for its communication on the cultures of the world. In a few years ICI Venice has created a loyal audience who visits the 'Magazzino del Caffè' to discover little-known subjects like Nepalese shamanism, the Zan Par, Bhutan, and emerging young artists.

www.icivenice.com

About Coffee world heritage in Cuba:

At the foot of the Sierra Maestra, the ruins of coffee plantations offer a unique testimony of an innovative form of agriculture on a difficult ground.

They enlighten the economical, social and technological history of the Caribbean Latin-American area. Spread over a 81475 ha territory, this heritage has been designated UNESCO world heritage en 2000.

<http://whc.unesco.org/fr/list/1008>

About the European Union:

As a part of its actions of international cooperation, the European Union has made a financial contribution to the Los Caminos del Café project.

https://ec.europa.eu/europeaid/los-caminos-del-cafe-desarrollo-socio-economico-sostenible-sobre-la-base-del-patrimonio-y-la-cultura_en

About the Oficina del conservador de a ciudad de Santiago de Cuba:

The Oficina del Conservador de la ciudad de Santiago de Cuba is in charge of the preservation, the restoration and the urban development of the historical centre of Santiago de Cuba. It is also in charge of the development

policy (from preservation to the socio-economical promotion) for the world heritage of the old coffee plantations. L'OCC de Santiago de Cuba is directed by the architect Omar Lopez.

<http://internos.occnet.cu>

About Malongo corporate foundation:

Created in 2007, Malongo corporate foundation is managed by experts of the coffee and the culture. It leads projects in relation with education, solidarity and culture. Its actions are developed as well in France than abroad.

<http://www.malongo.com/fondation.php>

About partners in the Los Caminos del Café project:

In order to complete successfully the Los Caminos del Café project, a group of Cuban and European organisations has joined the project founders to bring their expertise in their own field of skills. They are: The Institut du patrimoine Wallon - Belgium, The Casa de Caribe - Santiago de Cuba, The Association Générale des Conservateurs des Collections Publiques de France - France, The Catedra de Estudio Franco-Cubano y Caribenos Montaigne/Montesquieu - Santiago de Cuba, the Asociacion Mundial de Expertos en Turismo - France, Fédération des Parcs Naturels Régionaux de France - Paris, Fundacion Ludwig de Cuba - La Havana - Cuba, Microclima - Venice - Italy.

Practical informations:

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28.05.2016 - 04.09.2016 from Thursday to Monday

10:30am - 1:00pm / 2:30pm - 6:30pm

ICI Venice - Magazzino del Caffé

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